

# NEWSLETTER

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## Jammu Residents Join Hands for 'Ek Tareekh Ek Ghanta Ek Saath' Clean-Up Drive



JAMMU: It was a heartwarming display of unity and community spirit in Jammu as residents, along with members of Urban Local Bodies (ULBs), came together for the 'Ek Tareekh Ek Ghanta Ek Saath' initiative. This one-hour massive cleanliness drive, lovingly called "Shramdaan," painted the city with an air of togetherness and purpose.

On 1 October, the streets echoed with laughter and the sound of brooms swishing as volunteers of all ages took to the task with gusto. Parks and public spaces got a much-needed facelift, thanks to the collective efforts of these enthusiastic participants.

The 'Ek Tareekh Ek Ghanta Ek Saath' campaign is not just about cleaning; it's about instilling a sense of shared responsibility towards our urban spaces. For one hour, the

city became a canvas of cooperation and dedication to a healthier environment.

Our community come together like this is truly heartening. It shows that when we unite for a common cause, we can achieve great things.

This event goes beyond cleanliness; it's about building a sense of belonging and pride in our city. It's a reminder that every small effort counts, and together, we can create a big impact.

Jammu's successful 'Ek Tareekh Ek Ghanta Ek Saath' drive sets a shining example for other cities. It's a call to action for communities to come together and make a lasting difference in the cleanliness and overall well-being of their urban spaces.

# Gandhi Jayanti Celebrations:

## A Day of Tribute and Action



JAMMU: On the occasion of the 152nd birth anniversary of the Father of the Nation, Mahatma Gandhi, the Urban Local Bodies (ULBs) in Jammu paid a heartfelt tribute through a series of meaningful activities.

The day commenced with a dedicated Cleanliness Drive, where enthusiastic volunteers and civic workers took to the streets, embodying the spirit of 'Swachh Bharat Abhiyan'. The collective effort transformed public spaces, echoing Gandhi ji's vision of a clean and hygienic India.

Adding an element of friendly competition and education, a Quiz Competition was organized, aiming to enlighten participants about the life and teachings of Mahatma Gandhi. Young minds displayed their knowledge and enthusiasm, honoring the legacy of the great leader.

Artistic talents flourished in the Drawing and Painting Competition, where participants expressed their interpretations of Gandhian principles through vibrant creations. The event not only showcased creativity but also encouraged reflection on values that continue to inspire generations.

Taking a solemn oath towards cleanliness and hygiene, participants fervently took the Swachhata Pledge. This pledge serves as a constant reminder of our duty towards maintaining a clean and healthy environment.

In line with Mahatma Gandhi's deep reverence for nature, a Plantation Drive was undertaken, symbolizing the commitment towards sustainable living and environmental conservation.

A moment of special recognition came with the Felicitation of Safai Saathis, honoring the unsung heroes who work tirelessly to keep our cities clean. Their dedication and hard work serve as a testament to the ideals that Gandhi ji held dear.

The day concluded with a Sharadaanjali to Gandhi ji, a tribute that encapsulated the deep respect and gratitude felt by the community towards the visionary leader.

The Gandhi Jayanti celebrations in Jammu ULBs were a testament to the enduring influence of Mahatma Gandhi's teachings in our lives. Through these activities, the community not only paid homage to the great soul but also took concrete steps towards embodying his ideals in their daily lives.



# IEC Activities

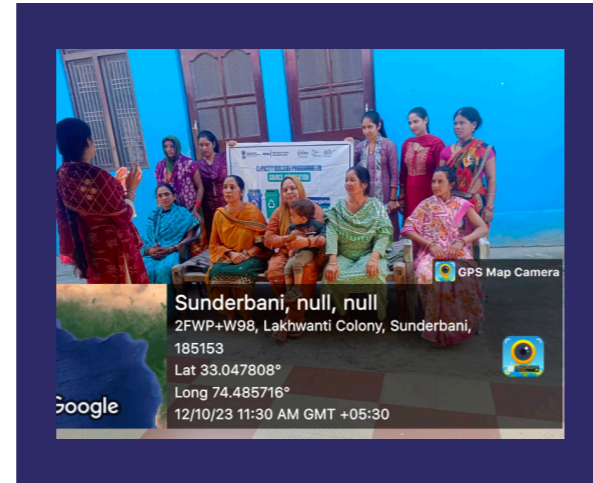
## Unleashing the Power of Sorting: Workshop on Source Segregation!

In this engaging and enlightening workshop, picture a team of passionate individuals from the Information, Education, and Communication (IEC) division of Urban Local Bodies (ULBs) coming together with a shared mission. They dive deep into the vital world of waste management, emphasizing the crucial role of source segregation. Through a dynamic mix of expert presentations, interactive discussions, and hands-on activities, these dedicated professionals illuminate how proper waste sorting lays the foundation for sustainable and efficient waste management systems.

Imagine seasoned speakers, each with a wealth of experience, drawing from their own journeys to impart invaluable insights and practical advice. Participants

not only learn the art of segregating waste effectively at its origin, but also witness how this process streamlines recycling efforts and notably reduces the amount of waste destined for landfills.

What makes this workshop truly special is the spirit of collaboration that permeates the entire experience. Attendees are not mere spectators; they're encouraged to actively engage, ask questions, and share their own ideas. As the session draws to a close, participants depart not just with newfound knowledge, but with a sense of empowerment and a renewed dedication to bringing responsible waste management practices to life in their own communities. This workshop isn't just about facts and figures; it's about people coming together to make a positive change in the world.



## Empowering Bulk Waste Generators: Navigating Compliance for Sustainable Waste Management

In this insightful workshop tailored for Bulk Waste Generators, imagine a team of dedicated experts specializing in compliance coming together to guide you through the intricacies of waste management. With a blend of engaging presentations, interactive discussions, and practical exercises, they shed light on the pivotal role that compliance plays in ensuring the responsible handling of bulk waste.

These seasoned speakers draw upon their extensive experience to share a wealth of valuable insights and actionable tips. Participants will leave with a comprehensive understanding of how to navigate compliance requirements specific to bulk waste generation. This not only fosters a culture of responsible waste management but also contributes to a cleaner, more sustainable environment.

Furthermore, the workshop fosters a collaborative learning environment, encouraging attendees to actively participate, seek clarifications, and exchange ideas. By the end of the session, participants will depart armed with not only actionable compliance knowledge but also a renewed commitment to implementing responsible waste management practices within their organizations.



## Raising Awareness: Promoting User Fee Collection for Sustainable Services

In this engaging sensitization campaign, we highlighted the significance of collecting user fees for the sustainable provision of essential services. It's not just a fee; it's an investment in the quality and longevity of the services that benefit us all.

Through informative sessions, interactive discussions, and real-world examples, we demonstrated how user fees directly contribute to maintaining and improving the services that communities rely on daily. From waste management to public facilities upkeep, every contribution plays a pivotal role.

Our seasoned speakers shared insights on the positive impact of consistent user fee collection, showcasing success stories from communities that have embraced this practice. We addressed concerns and provide practical tips for implementing effective fee collection systems.

This sensitization campaign isn't just about collecting fees; it's about fostering a sense of shared responsibility and pride in our communities. Together, we can ensure that essential services remain reliable, sustainable, and accessible to all.



## Securing Our Communities: Identifying and Managing Vulnerable Points in Garbage Elimination

In a proactive move towards more effective waste management, the community gathered in Jammu ULBs to address vulnerable points in the waste disposal process. The event, organized by, drew an engaged audience keen on contributing to a more sustainable waste management system.

The gathering focused on pinpointing critical stages in waste management susceptible to environmental and health risks. Experts in the field offered practical solutions and insights to tackle these challenges head-on.

A panel of seasoned waste management specialists led discussions on refining waste collection, transportation, and disposal techniques. Attendees

participated in hands-on exercises, gaining valuable experience in implementing eco-conscious methods.

Beyond technical strategies, the event underscored the vital role of community engagement and awareness. Attendees left equipped with knowledge and resources, ready to play their part in safeguarding the environment and public health.

The success of this initiative demonstrates the strength of community collaboration. Attendees' active participation, thoughtful inquiries, and innovative ideas were instrumental in propelling positive change. The community is now poised to build upon this momentum for a cleaner, safer, and more sustainable future.



## Fostering Swachhata: A Neighborhood's Commitment to Cleanliness

In the heart of our bustling urban landscape lies a neighborhood that stands out for more than just its picturesque streets and friendly residents. It's a community that has taken the Swachhata Abhiyan to heart, transforming its surroundings into a model of cleanliness and order.

This remarkable endeavor began with a shared vision among the residents to create a space that not only radiates charm but also exemplifies a commitment to environmental stewardship. With brooms in hand and a united spirit, the community embarked on a mission to turn this vision into a reality.

Regular clean-up drives have become a staple of the neighborhood's routine. Every weekend, you can find families, young and old, sweeping the streets, clearing debris, and ensuring that every nook and cranny is spotless. The sense of pride in their community's appearance is palpable.

But it doesn't stop at street cleaning. The residents have also implemented a robust waste management system. Segregation at source has become second nature, with separate bins for recyclables and non-recyclables strategically placed throughout the neighborhood. The waste is then collected and sent for responsible disposal, minimizing the strain on our city's landfills.



Education has played a pivotal role in sustaining these practices. Workshops and awareness campaigns are regularly organized, equipping residents with the knowledge and tools they need to maintain their surroundings in an environmentally responsible manner.

The impact of this collective effort is evident not just in the cleanliness of the streets, but in the community's overall well-being. Residents report a heightened sense of belonging and pride in their neighborhood. Children have a safe and clean environment to play in, and the elderly can enjoy leisurely strolls without hindrance.

What sets this neighborhood apart is not just the absence of litter, but the presence of a shared purpose. It's a testament to what a community can achieve when they come together with a common goal.

As we navigate the challenges of urban living, let this neighborhood serve as an inspiration. Their dedication to Swachhata goes beyond a campaign; it's a way of life, a commitment to a cleaner, greener, and more harmonious community.

In every broom swept, in every piece of trash properly disposed of, we see the seeds of a more sustainable future taking root. This neighborhood is not just cleaning its streets; it's setting an example for us all.

